



# Major Grants Funding Guidelines – Nov 2020

## Major Grants Programme

**Open to any eligible organisation with annual income under £1million**

### Single year grants between:

**£10,000 and £100,000 for core costs, salaries, running and project costs.**

**The amount requested must not be for more than 50% of the total cost.**

**No further applications can be made for two years after the completion of the grant.**

**OR**

**Multi-year grants for a maximum of 3 years, not to exceed £100,000 over this period, for core costs, salaries, running or project costs.**

**The amount requested must not be for more than 50% of the total cost.**

**No further applications can be made for two years after the completion of the grant.**

### **A Focus on Family Support including:**

- **Early intervention**
- **Families coping with addiction**
- **Prisoners' families**

## What We Fund

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| <ul style="list-style-type: none"> <li>▪ <b>Organisations with a demonstrable track record of success working to provide Family Support in communities of urban and rural deprivation.</b></li> <li>▪ <b>Charitable organisations (including CICs, social enterprises, not-for-profit registered companies and voluntary organisations) in England, Scotland, Wales and Northern Ireland.</b></li> </ul> | <ul style="list-style-type: none"> <li>▪ <b>Revenue costs including core costs, salaries, running and project costs</b></li> <li>▪ <b>Organisations with turnover up to £1 million</b></li> <li>▪ <b>Your organisation's postcode, or the project area, must be ranked within the most deprived 15% of the Index of Multiple Deprivation (IMD) for urban areas or within the most deprived 50% for rural areas.</b></li> </ul> |
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## What We Do Not Fund

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| <ul style="list-style-type: none"> <li>▪ <b>Individuals, whether direct or through a third party</b></li> <li>▪ <b>Organisations with an annual income over £1m</b></li> <li>▪ <b>Newly established organisations with no previous annual accounts</b></li> <li>▪ <b>International organisations outside the UK</b></li> <li>▪ <b>Statutory services including state schools, local or national authorities, prisons, NHS hospitals or services</b></li> <li>▪ <b>Universities, further education colleges and independent schools</b></li> <li>▪ <b>Hospices</b></li> </ul> | <ul style="list-style-type: none"> <li>▪ <b>Grant-making or umbrella organisations</b></li> <li>▪ <b>Organisations that have applied to us unsuccessfully within the previous 12 months</b></li> <li>▪ <b>Organisations which have made their annual returns to the Charity Commission or Companies House late within the past three years</b></li> <li>▪ <b>Organisations which have not reviewed their safeguarding policy and/or held formal safeguarding training/refresher sessions within the past 12 months</b></li> <li>▪ <b>Organisations outside the specific IMD levels set out.</b></li> <li>▪ <b>Organisations holding more than 12 months operating costs in reserves.</b></li> </ul> |
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## Projects We Do Not Fund

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| <ul style="list-style-type: none"> <li>■ Projects and organisations unrelated to Family Support</li> <li>■ Capital projects or equipment</li> <li>■ Projects outside the UK</li> <li>■ Animal welfare</li> <li>■ Environment &amp; conservation</li> <li>■ Medical research</li> </ul> | <ul style="list-style-type: none"> <li>■ Feasibility studies</li> <li>■ One-off events</li> <li>■ PR and awareness raising</li> <li>■ Non-secular activities</li> <li>■ Fundraising salaries, campaigns, events, initiatives</li> <li>■ Projects primarily concerned with the production of websites, films, podcasts or other media.</li> </ul> |
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## Index of Multiple Deprivation (IMD) Requirement

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| <ul style="list-style-type: none"> <li>■ Please do not apply if your organisation does not satisfy the IMD requirement.</li> <li>■ The postcode of your organisation or delivery areas must be within the most deprived 15% of the Index of Multiple Deprivation (IMD) for urban areas or within the most deprived 50% for rural areas.</li> </ul> | <ul style="list-style-type: none"> <li>■ Your application should describe the community in your own words, explaining the everyday pluses and minuses for local people living there, giving a good grassroots sense of people and place.</li> <li>■ You should read the Help section next to the questions on the online application form for a full of what we require in each section.</li> </ul> |
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## Rural Deprivation

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| <ul style="list-style-type: none"> <li>■ We classify 'rural' as areas with less than 10,000 inhabitants in the village/town.</li> <li>■ The postcode of your organisation or activities must be within the most deprived 50% on the latest Index of Multiple Deprivation .</li> </ul> | <ul style="list-style-type: none"> <li>■ The community you serve must be based in a remote, rural, economically-deprived area where there are few local facilities.</li> <li>■ Transport may be an issue, incomes are low and there are limited opportunities.</li> </ul> |
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## Urban Deprivation

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| <ul style="list-style-type: none"> <li>■ We classify as 'urban' those areas with a population of more than 10,000.</li> <li>■ The postcode of your organisation or activities must be within the most deprived 15% of the latest Index of Multiple Deprivation.</li> </ul> | <ul style="list-style-type: none"> <li>■ The community you serve must be based in an area where disadvantage is likely to be exacerbated by local issues of unemployment, low-income and poor housing.</li> </ul> |
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## Additional Notes

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| <ul style="list-style-type: none"> <li>■ Please only apply for one type of grant at a time, i.e. you cannot apply for two different costs at the same time, whether to the same or different grants programmes.</li> <li>■ Please do not apply more than 6 months in advance of when you need the funding. We expect recipients of grants for salaries, core costs, running or project costs to start spending the grant within 3 months of the award being made.</li> </ul> | <ul style="list-style-type: none"> <li>■ In Northern Ireland, organisations must be based in areas where local postcodes are in the most deprived 50% of the Northern Ireland Index of Multiple Deprivation.</li> <li>■ Organisations in Belfast, Derry/Londonderry, Portadown and Lurgan, the postcode of the organisation must be within the most deprived 15% of the Index of Multiple Deprivation.</li> </ul> |
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## Funding Focus: Family Support

In many disadvantaged UK communities, vulnerable families have complex and long-term needs which create multiple risk factors for children's development.

- Around one in four children live with at least one parent reporting symptoms of anxiety and depression.
- Around 200,000 children live with parents with alcohol dependency. 63% of alcohol dependent parents and 80% of opiate dependent parents were workless in the 28 days before treatment.
- Around 1.25 million children are negatively affected by parental conflict.
- Around 660,000 children in the UK (6%) were living in households in persistent problem debt.
- Around 41,000 households with dependent children were recorded as statutorily homeless and 60,000 households with dependent children live in temporary accommodation in England. (DWP, 2017)

All of these inter-related issues – problem debt, poor mental health, addiction, family stress and relationship breakdown – have a direct impact on children.

The experience of family breakdown more than doubles the chances of being homeless (2.3x), doubles the likelihood (2.0x) of spending time in prison and makes it almost twice as likely (1.9x) a child will underachieve in education. (CSJ, 2019)

Family support charities play a vital role to address the complex challenges that can lead to family breakdown.

Supporting families through early intervention can have positive impact.

Within Family Support, we have three priorities that exemplify the types of charitable activities we will fund:

- Early Intervention
- Families Coping with Addiction
- Prisoners' Families

### Early Intervention

30% of children in the UK live in poverty. 44% of children living in lone parent families are in poverty. (CPAG, 2020) Disadvantaged children are on average 18 months behind their peers in educational attainment. 40% of this gap is already evident by age 5. (EPI, 2020)

Early intervention can improve the quality of a child's home and family life, enable children to perform better at school, improve mental health and allow children to reach their full potential.

Early intervention means identifying and providing effective early support to children and families at risk of experiencing poor life outcomes.

We are interested to support charities that provide:

- Family Support Services / Family Hubs
- Visiting support and/or respite for families in crisis or coping with SEND
- Parenting workshops and training, reducing parental conflict
- Early years nutrition and cognitive development
- Engaging parents in their child's early education
- Supporting mothers' peri and postnatal mental health
- Supporting attachment between child and caregiver
- Supporting family relationships and lone parents

### Families Coping with Addiction

In 2019, 4,393 deaths related to drug poisoning were registered in England and Wales, the highest number since the data began in 1993. (ONS, 2020) Almost 33% of the population have been negatively affected by someone else's substance use. (CSJ, 2019)

Reduction in public funding has closed recovery centres and dismantled public mistreatment services. Addiction is particularly difficult to escape for disadvantaged individuals, who cannot afford private treatment.

We are interested to support charities that provide:

- Information and advice services for families where addiction is evident
- Counselling and support groups for families where addiction is evident
- Resources on addiction for families, helplines, online forums
- Befriending and listening services for families where addiction is evident.

## Prisoners' Families

Family relationships are essential for individuals in the criminal justice system. Family support is critical to rehabilitation, and to reduce re-offending.

According to the Ministry of Justice, prisoners who receive family visits are 39% less likely to reoffend than those who do not.

Between 200,000 and 300,000 children are estimated to be affected by parental imprisonment. There is evidence that prisoners' children have poorer outcomes than their peers. An estimated 17,000 children are affected each year by maternal imprisonment.

We are interested to support charities that provide:

- Family visitor support and children's visits with offenders, including technology tools
- Parenting education and relationship support for offenders
- Information and advice services for families of offenders
- Counselling and coaching for family members
- Befriending and peer support groups for prisoners' families

## How to Apply

- Please read these Funding Guidelines carefully to be sure that you understand what our grants criteria are and if your organisation fits them.
- We strongly advise that you check the IMD deprivation rank for the postcode of your organisation, or project area, to ensure it falls within our stated limits. Our FAQs on our website explains how to do this.
- If you meet our criteria, you can visit our website and complete an eligibility quiz for the type of grant you are interested in. We cannot guarantee that being eligible for a grant means that we will be able to support your work as we receive many more applications than we can fund.
- If you are eligible, you will create an account and be directed to the appropriate on-line application form.

- We have a two-stage Major Grants process. First step is to complete the on-line Expression of Interest (EOI) form for Major Grants.
- If your EOI is successful, we will send you the on-line link for the full Major Grants application form.
- We strongly advise you to read the information on the Help button attached to each question on the on-line application form.
- You fill in the form on-line to which you attach your latest annual accounts and a budget for the total cost of the work for which you are applying.
- You will be able to save, review and revise your application as many times as you like until you mark it 'complete' after which no further changes can be made.
- Your accounts must include an Income and Expenditure sheet and a Balance Sheet.

## What Happens to Your Application

- When you submit an online Expression of Interest (EOI) for Major Grants, you will automatically be sent an email acknowledging receipt.
- If the EOI is approved, applicants will be invited to complete a full grant application online for final decision by the Trustees. Please allow up to 12 weeks for the entire two-stage process.
- Full applicants to Major Grants may receive a virtual or in-person visit from an assessor. We try to visit as many applicants as possible, but this does depend on the availability of staff, Trustees and volunteer visitors.
- We operate a rolling programme and you can apply at any time throughout the year. We do not have submission deadlines.

- Grants Committee meetings to determine Major Grants applications are held in January, April, July and October. Notification of the Grants Committee's decision will usually be made within a week of the meeting.
- Applications need to be received at least two months prior to the meeting (e.g. November, February, May, August).
- We strongly recommend that you apply as and when you are ready. Submitting close to a meeting means you will have to compete with a higher number of applicants than usual. For this reason, we do not give fixed deadline dates.
- We cannot guarantee that any application will go to a particular meeting: it depends on the number of applications already being considered, the time we need to make an assessment of your application and the amount of funds available for the meeting.

## Payment of Grants

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| <ul style="list-style-type: none"><li>▪ All grants are paid by BACS.</li><li>▪ When a grant is awarded to you, we will send you an offer letter, asking you to confirm you would like to take up the grant and to send your latest bank statement.</li><li>▪ Payment will usually be made within two weeks of our receipt of your confirmation and bank statement.</li></ul> | <ul style="list-style-type: none"><li>▪ Please note that we expect you to start spending your grant within 1-3 months of payment being made. Please do not apply too early as single year grants should be spent out within 12 months of payment.</li><li>▪ Multi-year revenue grants are paid annually, subject to satisfactory progress reports submitted on a 6-month basis.</li></ul> |
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## Reporting to Us

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| <ul style="list-style-type: none"><li>▪ Single year grants: a progress report must be sent 6 months after payment is made. If the grant has not been fully used by that time, a final report must be made in another six months. We expect grants to have been fully spent by the end of 12 months from payment.</li><li>▪ Multi-year grants: 6-monthly progress reports must be made to us promptly and a final report at the end of the grant.</li><li>▪ The Trustees may wish to make further assessment visits (or a first visit if this was not possible before the grant was awarded).</li></ul> | <ul style="list-style-type: none"><li>▪ We know that unexpected events occur to delay work, and it is very important to contact us as soon as possible if this happens.</li><li>▪ We try to be as flexible as possible with any changes to your grant. Please maintain prompt and efficient communication with us.</li></ul> |
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## Applying Again

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| <ul style="list-style-type: none"><li>▪ Unsuccessful applicants must wait a minimum of 12 months from the date of being notified of the decision on the previous application before making a new application.</li><li>▪ All successful grant recipients must leave a 2-year gap before applying again.</li></ul> | <ul style="list-style-type: none"><li>▪ There is no guarantee that any further application will lead to a grant. Each will be considered on its own merits and in the context of other applications.</li><li>▪ If you do receive several grants from Trusthouse over the years, the Trustees may decide to limit further applications from your organisation for a given time.</li></ul> |
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## About Trusthouse

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| <ul style="list-style-type: none"><li>▪ Trusthouse was formed in 1997 under a High Court Order when the Council of Trust House Forte sought its direction for the creation of a Charity to manage the proceeds of sale of its shares in its mother company to Granada.</li><li>▪ Grants are made from the total return on Trusthouse's investment portfolio. It is governed by a Board of Trustees.</li></ul> | <ul style="list-style-type: none"><li>▪ Trusthouse is managed on a day-to-day basis by Smith Square Trading Ltd. a subsidiary of the Centre for Social Justice. The two charities are entirely independent of each other.</li><li>▪ We are a small team (one full time, one part time) so please be patient when contacting us.</li></ul> |
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## Contact Us

Email: [grants@trusthousecharitablefoundation.org.uk](mailto:grants@trusthousecharitablefoundation.org.uk)  
Ms Jessica Brown (Grants Director): Major Grants  
Ms Sandra Collazo (Grants Manager): Small Grants